

## Our Environmental Pledge

White Label Consultants is a local Marketing, PR and Events management company which understands that its family-friendly, community-minded and environmental values underpin its staff's ability to deliver first-rate customer service to our clients.

As part of these shared values, we want to play our part in ensuring we minimise our impact on the planet and our goal is to reduce our carbon footprint to below 0.4 tonnes of CO<sup>2</sup>e per staff member within the next three years.

To achieve our environmental aims we pledge to:

- Reduce our carbon footprint by 5% in the first year of our carbon reduction plan from its current level of 0.5 tonnes of CO<sup>2</sup>e per staff member
- Work as a team and as individuals to implement the actions in our carbon reduction plan,
- Seek to minimise wastage (predominantly in the areas of energy, transport and office products) by regularly evaluating our operations and ensuring they are as efficient and low-impact as possible
- Communicate our target and our values to our clients, suppliers and partnership organisations in order to encourage them to participate in similar programmes
- Work with our suppliers to help them understand and meet our requirements in terms of reaching our carbon footprint reduction objectives
- Work closely with our landlord and fellow tenants to help reduce the overall carbon footprint of our office accommodation, contributing towards our target

This policy, our action plan and quarterly updates on our progress will be prominently positioned in our main communication areas as well as on our website. A full annual review will take place along with quarterly updates and reviews in our operational meetings.

All members of the team will be responsible for implementing various parts of the action plan, with the lead taken by managing director Jo Gumb and events manager Liz Waters.

Signed:.....

Position:.....

Date:.....